

# FACT SHEET: TOUR DE FRANCE GRAND DÉPART COPENHAGEN - DENMARK

## Tour de France Grand Départ Copenhagen Denmark

- Denmark will host the Tour de France Grand Départ in 2021.
- Copenhagen, the capital of Denmark, is the official starting point of the Danish Grand Départ, and in total three Tour stages will take place in Denmark.
- The three stages will take place on the following dates: July 2<sup>nd</sup> 2021 Tour de France kicks off with the openings stage, the Grand Départ, in Copenhagen. July 3<sup>rd</sup> the second stage starts in Roskilde and finishes in Nyborg on the island of Funen. July 4<sup>th</sup> the third stage starts in Vejle and finishes in Sønderborg.
- “*The greatest cycling race in the world meets the best cycling city in the world*” is the slogan of the Danish Grand Départ.
- Denmark officially placed a bid to host a Tour de France Grand Départ on June 20<sup>th</sup> 2016 in Paris, where the bid was personally presented to Christian Prudhomme from the ASO by the former Danish Minister for Business and Growth, Troels Lund Poulsen, and the Lord Mayor of Copenhagen, Frank Jensen.
- Tour de France will be one of the biggest sports events ever held in Denmark.
- The Tour de France is broadcast in 190 countries and has millions of TV viewers during the race. Over 900,000 spectators are expected to attend the three stages in Denmark.

## The Danish stages of Tour de France

- Grand Départ – approx. 13 kilometres time trial in central Copenhagen.  
*The opening stage starts off on H.C. Andersens Boulevard and finishes on Rådhuspladsen (City Hall Square) in Copenhagen after having passed through the heart of Copenhagen including landmarks such as the Royal Palace of Amalienborg, the old charming harbor of Nyhavn and the parliament at Christiansborg.*
- Second stage – approx. 190 kilometres from Roskilde to Nyborg.  
*The second stage starts in the heart of the historic city of Roskilde, former home of both kings and Vikings. The stage finishes in Nyborg on the island of Funen after crossing the majestic Great Belt Bridge with possible side winds and a chance of breakaway.*
- Third stage – approx. 170 kilometres from Vejle to Sønderborg.



*The third and last stage in Denmark starts off in Vejle, passing sights such as UNESCO world heritage Jelling Monuments and riding through stunning countryside scenery before finishing in Sønderborg with an airport only 5 kilometres from the finishing line.*

### **Who is behind the bid?**

- The group behind the Danish Grand Départ consist of: the Ministry of Industry, Business and Financial Affairs, the municipalities of Copenhagen, Roskilde, Nyborg, Vejle and Sønderborg, Sport Event Denmark, Wonderful Copenhagen, the Capital region of Denmark and the regions of Zealand and Southern Denmark.
- The Grand Départ will be organised by a partnership consisting of the Ministry of Industry, Business and Financial Affairs and the municipalities of Copenhagen, Roskilde, Nyborg, Vejle and Sønderborg as stakeholders. Sport Event Denmark, The Capital region of Denmark and the regions of Zealand and Southern Denmark are financially contributing to the partnership.
- The city of Odense was included in the original Danish bid, presented to the A.S.O. in June 2016. Due to a desire from the A.S.O. to let the Great Belt Bridge play a bigger role in the second stage of the Tour, it was decided to change the finishing line to a location immediately after the bridge. Therefore the municipality of Nyborg has replaced the municipality of Odense.
- An administrative office will be established which will be responsible for the day-to-day operation of the partnership and the implementation of the Grand Départ in Denmark. A temporary director of the administrative office, Alex Pedersen, has been hired. Alex Pedersen has been the vice president of Jysk Fynske Medier. He is a former professional rider and took part in the organising of the Giro d'Italia in Herning and Horsens in 2012.

### **Economy**

- A report by audit firm Deloitte on the last Grand Départ held outside of France (Düsseldorf in 2017) concludes, that the economic gains for Düsseldorf were in the region of 64 million EUR. The marketing value for Düsseldorf is estimated at approx. 343 million EUR. Other cities outside of France who have hosted the Grand Départ have also had significant financial gains, including Utrecht (2015), Yorkshire (2014) and Rotterdam (2010).

### **The unique Danish cycling culture**

- Denmark has a long and proud tradition of everyday cyclism. Cycling accounts for 26 % of all trips less than 5 kilometres in Denmark and 16 % of all trips (Cycling-embassy.dk).
- Denmark has 12,000 kilometres of marked cycling paths (Dansk Turismefremme.dk).
- On average the Danes ride their bikes 1.6 kilometres per day (Cycling-embassy.dk).



- In 2015 Denmark was named the most bike-friendly country in Europe by the European Cyclist Federation (European Cyclist Federation).
- In Copenhagen people ride 1,390,000 kilometres by bike per day in total. That is the equivalent of more than 330 Tour de France races every day. (Municipality of Copenhagen).
- In the latest index from Copenhagenize Copenhagen was once again named the best cycling city in the world (Copenhagenize Index).
- 43 % of all trips to and from work and school is made by bike in Copenhagen (Cykelredegørelsen 2018).
- Copenhagen has more than 379 kilometres of cycling paths. For example the Copenhagen Harbour Circle has 13 kilometres of unbroken cycling path (Cykelredegørelsen 2018).
- There are 675,000 bikes in Copenhagen. That is 5.6 times as many bikes as there are cars in Copenhagen. (Copenhagen Municipality).
- Denmark has great experience hosting major international cycling events such as the UCI Road World Championships in 2011, the UCI BMX World Championships in 2011, the start of the Giro d'Italia in 2012, the UCI Amateur World Championships in 2015, the UCI European Championships in 2017 and the UCI Cyclo-Cross World Championships in 2019.

Additional information, royalty free photos and films can be found at: [www.em.dk/tdf](http://www.em.dk/tdf)

### **Social media:**

- Follow the Danish Grand Départ 2021 on Facebook and Twitter:
  - <https://twitter.com/tourstartdk>
  - <https://www.facebook.com/tourstartdk/>

**#TourstartDK**  
**#TDF2021**



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