

INTERNATIONAL CONFERENCE, COPENHAGEN, 27TH FEBRUARY 2015

Shaping the strategy for Tomorrow's Production



SPEAKERS



Henrik Sass Larsen, Minister for Business and Growth.

Mr Larsen is a Member of Parliament for the Social Democratic Party and has been Minister for Business and Growth since 2013. The Ministry seeks to improve conditions for growth in Denmark, and Mr Larsen has responsibility for business environment policies including business regulation, Intellectual Property Rights, competition and consumer policy, the financial sector and shipping.



Karsten Dybvad, CEO, Confederation of Danish Industry (DI).

Mr. Dybvad is CEO of the Confederation of Danish Industry (DI). He has previously worked as Permanent Secretary of State in the Prime Minister's Office and Permanent Secretary of State in the Ministry of Finance.



Anders Runevad, CEO, Vestas A/S.

Mr Runevad is an internationally experienced senior executive with expertise in leading global organisations. He has worked in the telecom sector during his entire career, mainly in business-to-business, and has successfully developed and executed on strategies both in growth and mature markets.



Catherine L. Mann, Chief Economist, OECD.

Before her appointment as OECD Chief Economist in 2014, Ms Mann had a distinguished a career in the public sector and academia; she was a professor at the International Business School, Brandeis University, and spent over 20 years working on public policy in Washington, DC.



Dirk Pilat, Deputy Director, Directorate for Science, Technology and Innovation, OECD.

Mr Pilat has worked in a variety of roles since joining the OECD in 1994. He has published extensively in a range of economics journals, with a strong focus on international comparisons of growth and productivity performance.



Willy Shih, Professor, Harvard Business School and author of "Producing Prosperity: Why America Needs a Manufacturing Renaissance".

Professor Shih is the Robert and Jane Cizik Professor of Management Practice in Business Administration at Harvard Business School. He is part of the Technology and Operations Management Unit and specializes in is in manufacturing and product development.



Niels B. Christiansen, CEO of Danfoss A/S and Chair of the Production Council.

Mr Christiansen has a broad experience of leading large global high-tech companies. He joined Danfoss A/S in 2004 as Executive Vice President, member of the Executive Committee for Danfoss A/S and became Chief Operating Officer, COO, in 2005. He became Vice CEO in 2006 and President & CEO in 2008.

As Chair of the Production Council he is leading a taskforce launched by the Danish Government to identify how to seize the opportunities of advanced production in Denmark.

PANEL 1: **European initiatives – Industrie 4.0, Team Smart Industry, etc.**



Günther Schuh, Professor.
Prof. Schuh is Member of the Board of Directors of the Laboratory for Machine Tools and Production Engineering (WZL) of RWTH Aachen University, of Fraunhofer-Institute for Production Technology (IPT) and of Research Institute for Rationalization at Aachen University (FIR) which conducts forward-thinking research and innovation in the area of production engineering.



Ineke Dezentjé Hamming-Bluemink, Chair, Team Smart Industry.
Ms Hamming-Bluemink was a Dutch MP from 2003 – 2011. She chairs the Dutch Team Smart Industry initiative which seeks to make the most of advanced manufacturing opportunities in the Netherlands. She is president of FME and CEEMET.



Johan Stahre, Professor, Co-chair for Produktion2030.
Dr Stahre is Chair Professor of Production Systems at Chalmers University of Technology in Gothenburg (Sweden) heading the Production Systems Division and codirecting Chalmers' Production Area of Advance. He is the codirector of the National Research and Innovation Programme Produktion2030 and former Chairman of the Swedish Production Academy.



David Skilling, Founding director, Landfall Strategy Group.
Mr Skilling is the Founding Director of Landfall Strategy Group, a Singapore-based firm that provides strategic advice to governments and companies around the world. David has substantial public and private sector experience, particularly in small countries. David currently serves as a Senior Advisor to the Secretary of Foreign Affairs and Trade in New Zealand, and is an advisor to several other small country governments and companies.

PANEL 2: **What does it take to succeed as a manufacturing country?**



Anders Ferbe, President, Swedish IF Metall.
Mr Ferbe has been an active union member for many years before his appointment as President of IF Metall the Industrial and Metal Workers' Union of Sweden.



Ole Kring, CEO, Scandinavian Micro Biodevices.
SMB is one of the world's leading companies in designing and manufacturing diagnostic cartridges – they combine cutting edge technology with an entrepreneurial spirit with the aim to develop and produce novel diagnostic products for the veterinary, food and human market globally.



Peter Marsh, Author of "The New Industrial Revolution: Consumers, Globalization and the End of Mass Production".
From 1983 to 2013 he worked as a journalist at the Financial Times where his most recent job was manufacturing editor.



Peter Olesen, Chairman of the European Institute of Innovation and Technology.
Prof. Peter Olesen is Chairman of the EIT Governing Board since 1 August 2014 having joined the board in August 2012. He has previously spent 25 years working in senior positions in several major international companies.

THE CONFERENCE IS MODERATED BY:



Peggy Hollinger,
Industry Editor, Financial Times



Charlotte Beder,
TV 2 News

PROGRAMME

- 8:30** Arrival and registration – Light breakfast is served
- 9:00** WELCOME: **Karsten Dybvad**, CEO, Confederation of Danish Industry (DI)
OPENING REMARKS: **Henrik Sass Larsen**, Minister for Business and Growth
- 9:20** Advanced production and competitiveness in high-cost countries
KEYNOTE SPEECH: **Anders Runevad**, CEO, Vestas
- 9:45** PANEL DISCUSSION: European initiatives – Industrie 4.0, Team Smart Industry, etc.
Günther Schuh, Professor, Director, WZL at RWTH Aachen University
Ineke Dezentjé Hamming-Bluemink, Chair, Team Smart Industry
Johan Stahre, Professor, Co-chair for Produktion2030
David Skilling, Founding director, Landfall Strategy Group
- 10:45** NETWORKING BREAK
- 11:15** KEYNOTE SPEECH: Production in a global perspective and launch of
“The Next Production Revolution” by the OECD
Catherine L. Mann, Chief Economist, OECD
Dirk Pilat, Deputy Director, Directorate for Science, Technology and Innovation, OECD
- 12:00** LUNCH
- 13:00** PANEL DISCUSSION: What does it take to succeed as a manufacturing country
Anders Ferbe, President, Swedish IF Metall
Ole Kring, CEO, Scandinavian Micro Biodevices
Peter Marsh, Author of “The New Industrial Revolution”
Peter Olesen, Chairman of the European Institute of Innovation and Technology
- 14:00** SPECIAL PRESENTATION: Innovation and manufacturing – the role of industrial commons
Willy Shih, Professor, Harvard Business School and author of “Producing Prosperity: Why America Needs a Manufacturing Renaissance”
- 14:30** CONCLUDING REMARKS:
Niels B. Christiansen, CEO of Danfoss and Chair of the Production Council
- 15:00** NETWORKING AND SNACKS